



A Taste of Olde Towne

October 25 - 29, 2017

5 Days of Food, Wine, Music & Art

Proceeds to benefit an Olde Towne Slidell Main Street District Improvement Project.
Historic Street Signs designed and created by Joel Geiger, a local metal artist.

Exclusive: Presenting Sponsorship: Sold - SMH/Ochsner Health Systems

Includes: 4 reservations to a Thursday night Vintner Dinner of your choice
8 tickets to Friday Grand Tasting
4 tickets to Saturday afternoon Premium Food & Wine Tasting
4 tickets to Sunday Jazz Brunch

Includes:
Company branding on website, ads, brochures, eblasts, etc.
~ Logo/mention on all radio and TV ads/promos ~ branded signage at events

Exclusive Media Sponsorship: Sold - NOLA.com/Times Picayune

Includes: 8 tickets to Friday Grand Tasting
4 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:
Company logos on print materials, ads, brochures, website & eblasts
~ option for your promotional items and signage at the Grand Tasting

1 "Grand Car" Taster Sponsorship: Sold - Hyundai of Slidell

Includes: 4 tickets to Friday Grand Tasting
2 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:
Automobile placement at the Grand Taster event
Company listing on print materials, ads, brochures, website & eblasts
~option for your promotional items and signage at the Grand Tasting

1 "Grand Taster" Sponsorships: Sold Bruce Clement for Mayor of Slidell

Includes: 4 tickets to Friday Grand Tasting
2 tickets to Saturday afternoon Premium Food & Wine Tasting

Includes:
Company listing on printed materials, ads, brochures, website & eblasts
~ option for your promotional items and signage at the Grand Tasting

1 Jazz Brunch Sponsorship: Sold Bella Style Salon

Includes: 4 tickets to Champagne Jazz Brunch
2 tickets to Friday Night Grand Tasting

Includes:
Company listing on printed materials, ads, brochures, website & eblasts
~ option for your promotional items and signage at the Jazz Brunch

1 "Premium" Afternoon Taster Sponsorship: \$1000 per sponsorship

Includes: 2 tickets to Friday Grand Tasting
4 tickets to Saturday afternoon Premium Wine Tasting

Includes: Company listing on print materials, ads, brochures, website & eblasts
~ place your promotional items and signage at this premium tasting event

Media Sponsorships: \$1000 in trade advertising

Includes: 4 tickets to Friday Grand Tasting
Includes: Company listing on print materials, brochures, website & eblasts

Friends of Olde Towne Donation Package: \$500

Includes: Admission for TWO ATTENDEES to:
Grand Tasting and Premium Tasting
~ thank you listing on website

For more information on sponsorship contact:

Don Shea

don@atasteofthetown.net

Cell 985.237.8800